

Texoma Economic Development District

# STANDARD OF COVER COMMUNITY DATA REPORT



**TEXOMA COUNCIL OF GOVERNMENTS**



Prepared by Mysidewalk.com with assistance and funding from the Economic Development Administration (EDA), U.S. Department of Commerce

Texoma Council of Governments  
June 2022



# Standards of Cover Community Data Report

This report displays the community data needed to ensure a safe and effective response force for all residents, workers and visitors within a response area. A standards of cover is defined by the *Commission on Fire Accreditation International*<sup>13</sup> as "adopted, written policies and procedures that determines the distribution, concentration and reliability of fixed and mobile response forces for fire, emergency medical services, hazardous materials and other forces of technical response." Developing these policies and procedures starts by building an understanding of the department's response area. To assist, this report covers the following topics:

- Area Served
- Population
- Demographics
- Housing Units
- Socioeconomic Status

# Area Served

## Area Served

**No data**

Acres

Texoma 3 counties

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**575,041**

Acres

Cooke County, TX

---

**626,686**

Acres

Grayson County, TX

---

**575,286**

Acres

Fannin County, TX

## Residents Served

**209,001**

Total population

Texoma 3 counties

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**40,428**

Total population

Cooke County, TX

---

**133,527**

Total population

Grayson County, TX

---

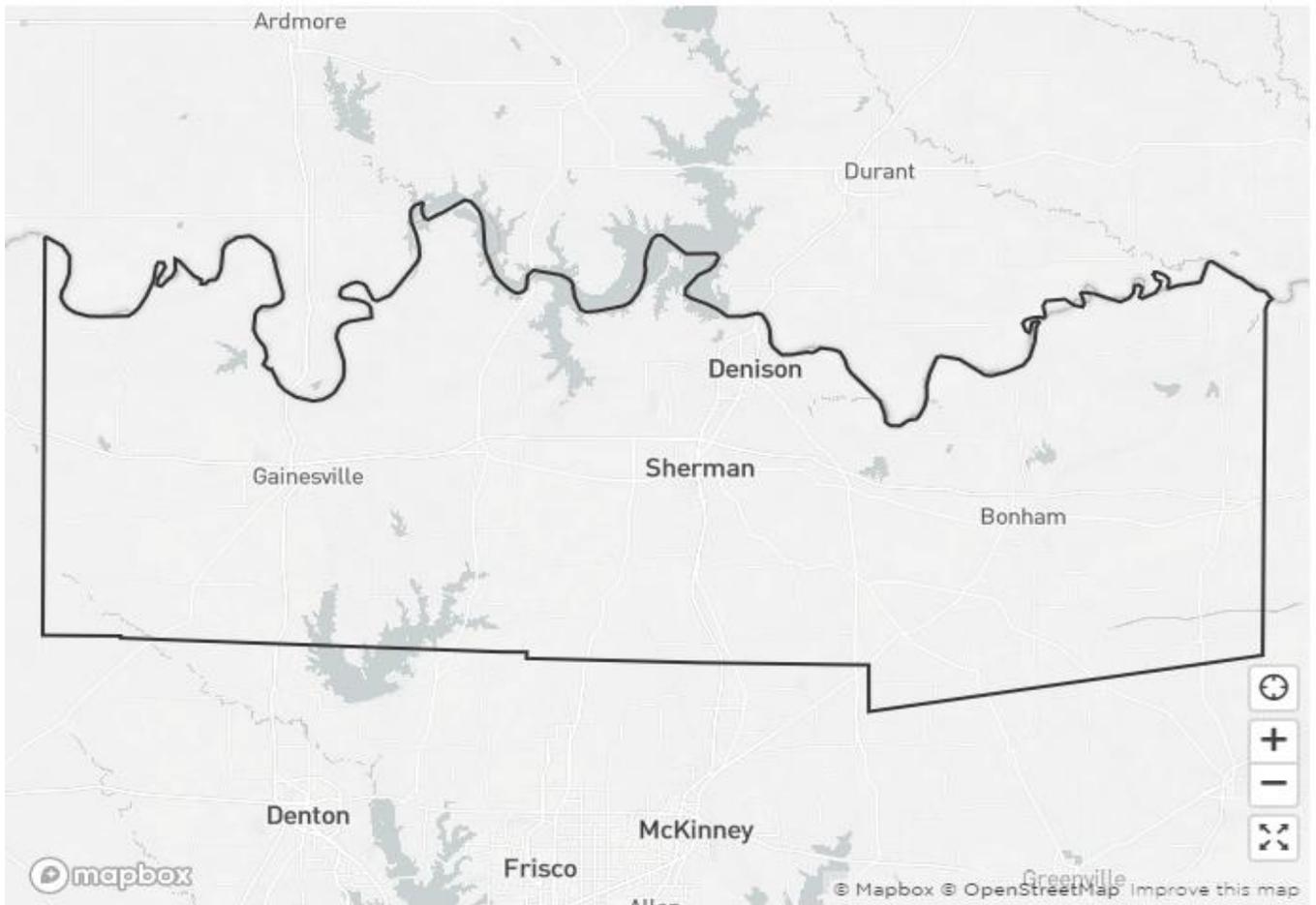
**35,046**

Total population

Fannin County, TX

Sources: US Census Bureau 2020; US Census Bureau ACS 5-year 2016-2020

Area Boundary - Page 1 of 3



 Texoma 3 counties

**Outdoor Features and Topography - Page 2 of 3**

This map demonstrates outdoor features including:

- Natural features such as rivers, lakes, streams, oceans, coastal boundaries, parks, land cover, and beaches.
- Terrain and topographic features. Zoom in to view contour lines.
- Built features such as building footprints, rail stations, parks, land use and landmarks.
- Roadway features such as interstates, highways, roads, trails, transit icons and more.



□ Texoma 3 counties

### Traffic Congestion - Page 3 of 3

This map demonstrates traffic data of estimated road speeds. The data, shown as green, yellow, orange and red "includes **typical** speeds, which are the expected traffic conditions throughout the week. Traffic Data also includes **live** speeds, which are speeds that have been directly observed in the last 15 minutes. Traffic Data speed predictions are calculated using the 300 million miles of anonymous location data collected daily from mobile devices running Mapbox-powered apps."



 Texoma 3 counties

#### Traffic Map Legend:

Color	Congestion level
Green	Low
Yellow	Moderate
Orange	Heavy
Red	Severe

# Population

## Resident Population

**209,001**

People

Texoma 3 counties

---

**40,428**

People

Cooke County, TX

---

**133,527**

People

Grayson County, TX

---

**35,046**

People

Fannin County, TX

---

## Daytime Population

**178,146**

People

Texoma 3 counties

---

**37,550**

People

Cooke County, TX

---

**115,797**

People

Grayson County, TX

---

**24,799**

People

Fannin County, TX

---

## Resident Density

**No data**

People per acre

Texoma 3 counties

---

**0.1**

People per acre

Cooke County, TX

---

**0.2**

People per acre

Grayson County, TX

---

**0.1**

People per acre

Fannin County, TX

---

## Daytime Population Density

**No data**

People per acre

Texoma 3 counties

---

**0.1**

People per acre

Cooke County, TX

---

**0.2**

People per acre

Grayson County, TX

---

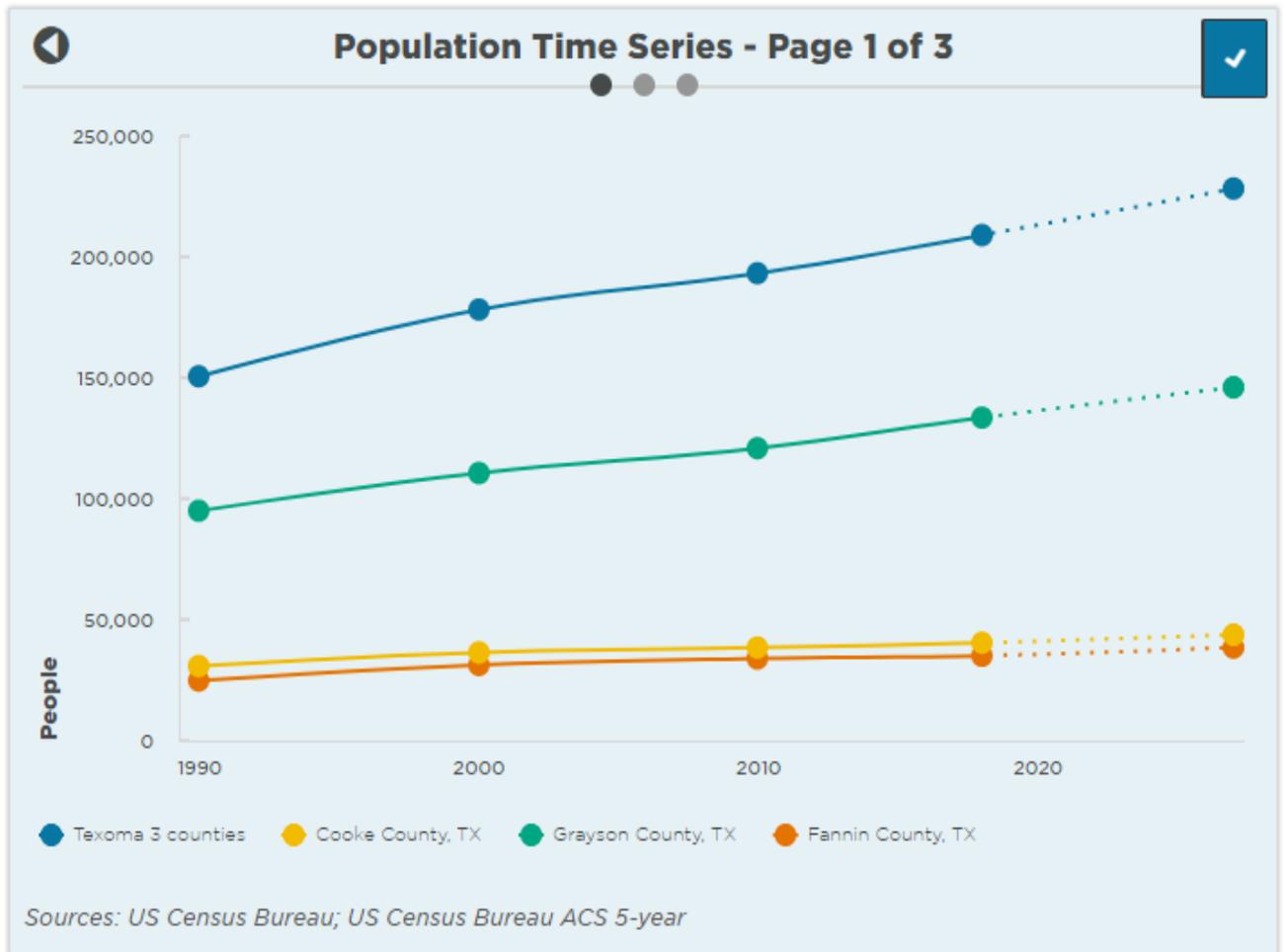
**0**

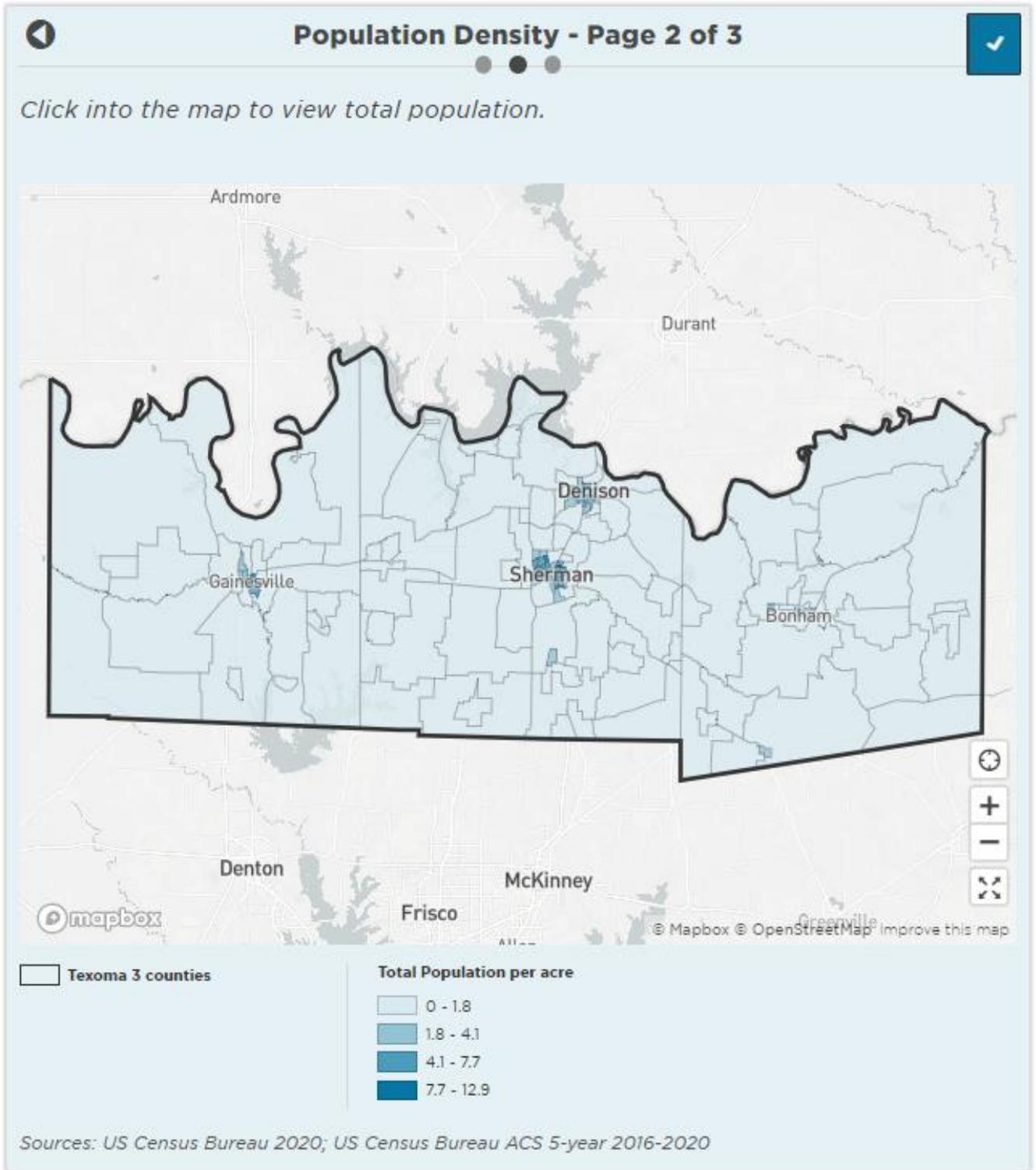
People per acre

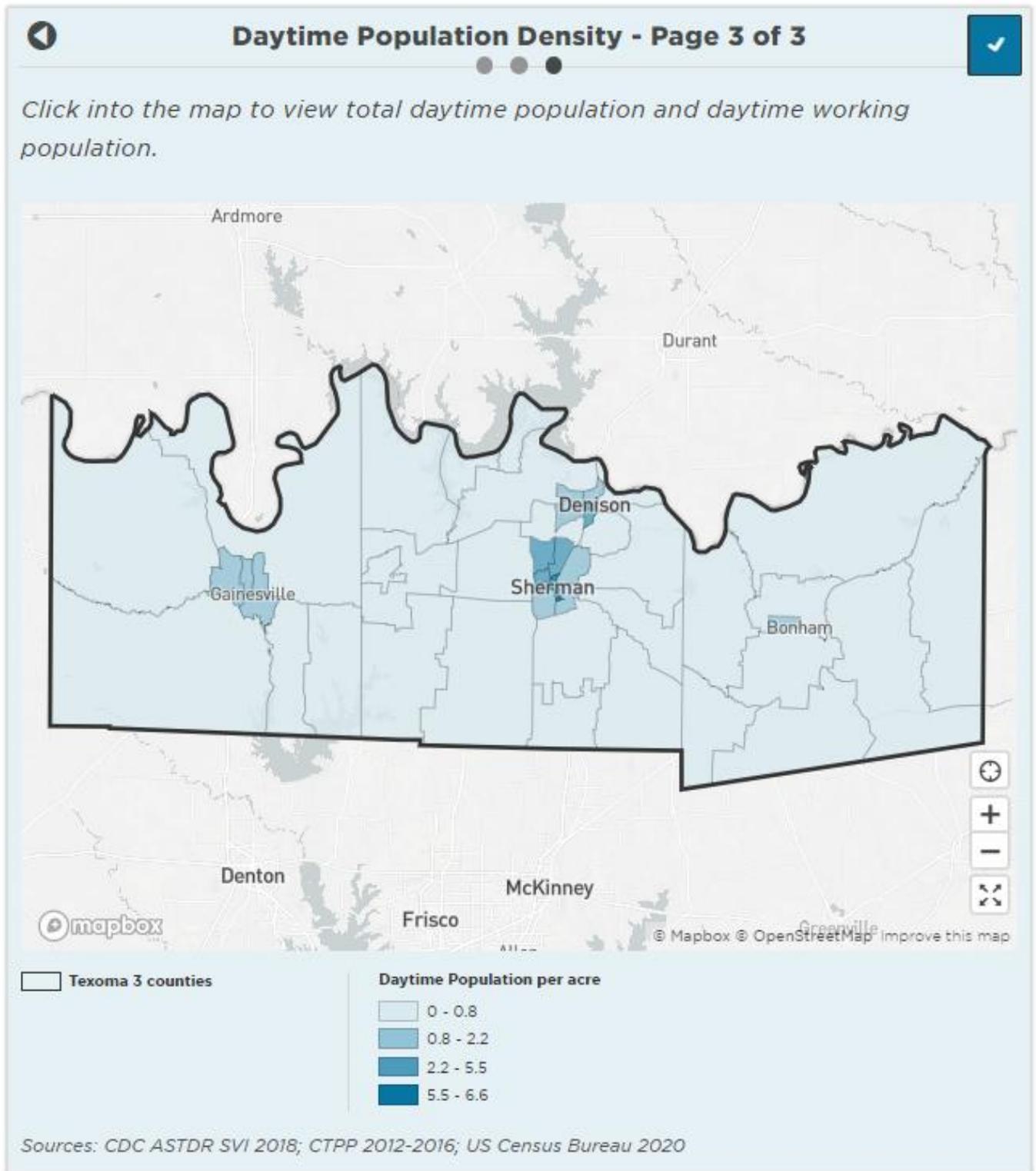
Fannin County, TX

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Sources: CDC ASTDR SVI 2018; US Census Bureau 2020; US Census Bureau ACS 5-year 2016-2020







# Demographics



**Females**  
**50.4%**  
of total population  
Texoma 3 counties

**50.4%**  
of total population  
Cooke County, TX

**51.2%**  
of total population  
Grayson County, TX

**47%**  
of total population  
Fannin County, TX



**Males**  
**49.6%**  
of total population  
Texoma 3 counties

**49.6%**  
of total population  
Cooke County, TX

**48.8%**  
of total population  
Grayson County, TX

**53%**  
of total population  
Fannin County, TX



**Median Age**  
**41.3**  
Years old  
Texoma 3 counties

**41.2**  
Years old  
Cooke County, TX

**39.4**  
Years old  
Grayson County, TX

**41**  
Years old  
Fannin County, TX



**College Educated**  
**20.4%**  
of adults age 25 and over  
Texoma 3 counties

**21.8%**  
of adults age 25 and over  
Cooke County, TX

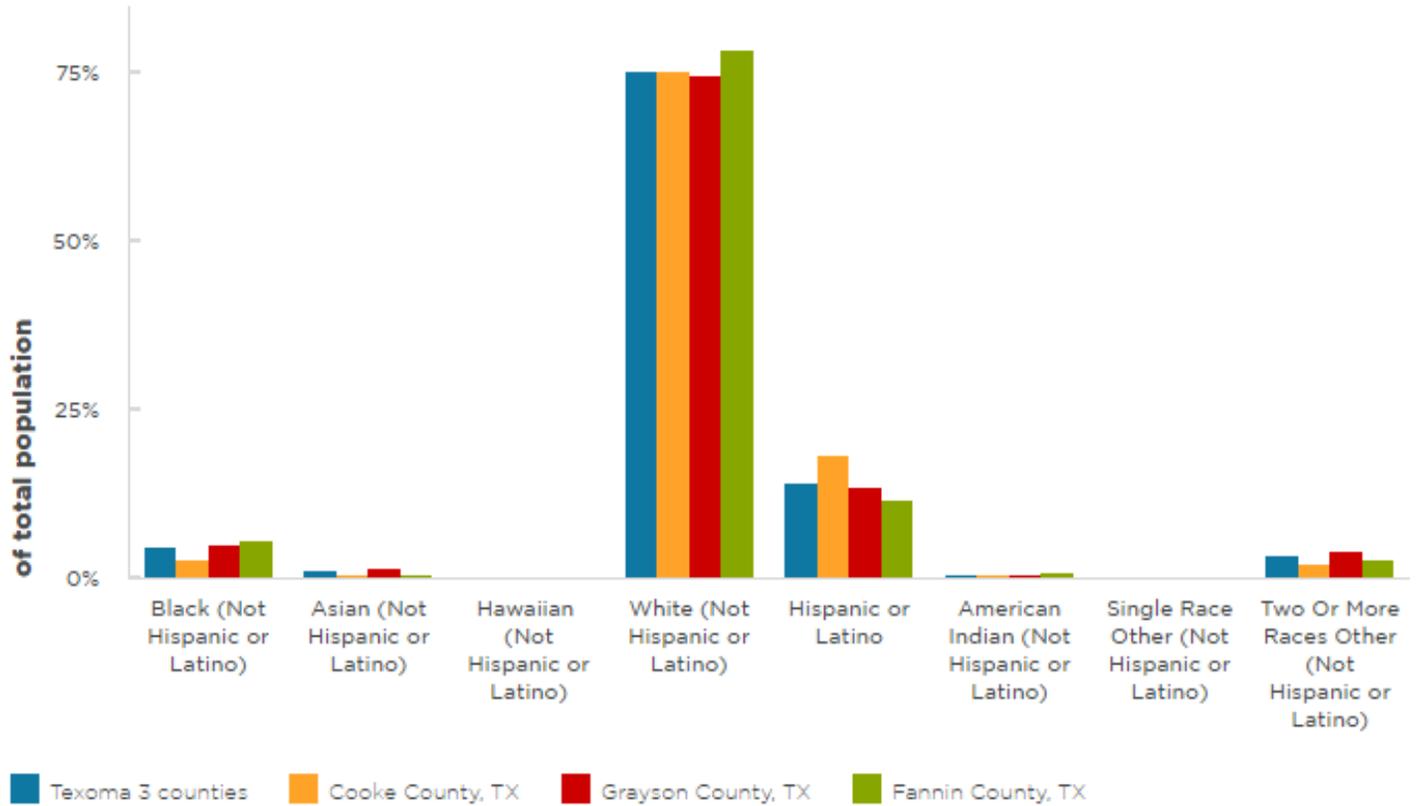
**20.6%**  
of adults age 25 and over  
Grayson County, TX

**17.9%**  
of adults age 25 and over  
Fannin County, TX

*Sources: US Census Bureau ACS 5-year 2016-2020*



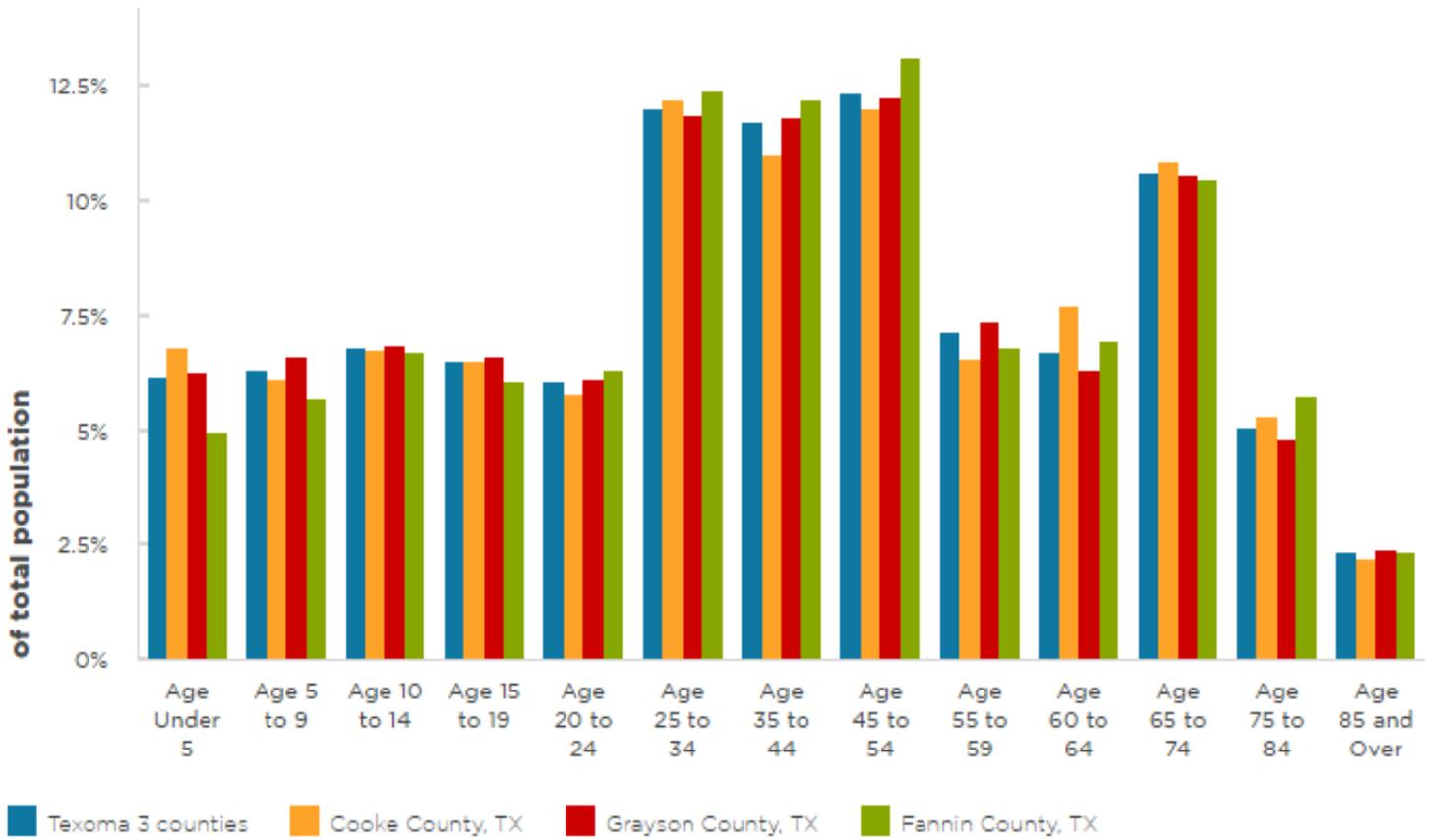
## Population by Race and Ethnicity - Page 1 of 4



Sources: US Census Bureau ACS 5-year 2016-2020



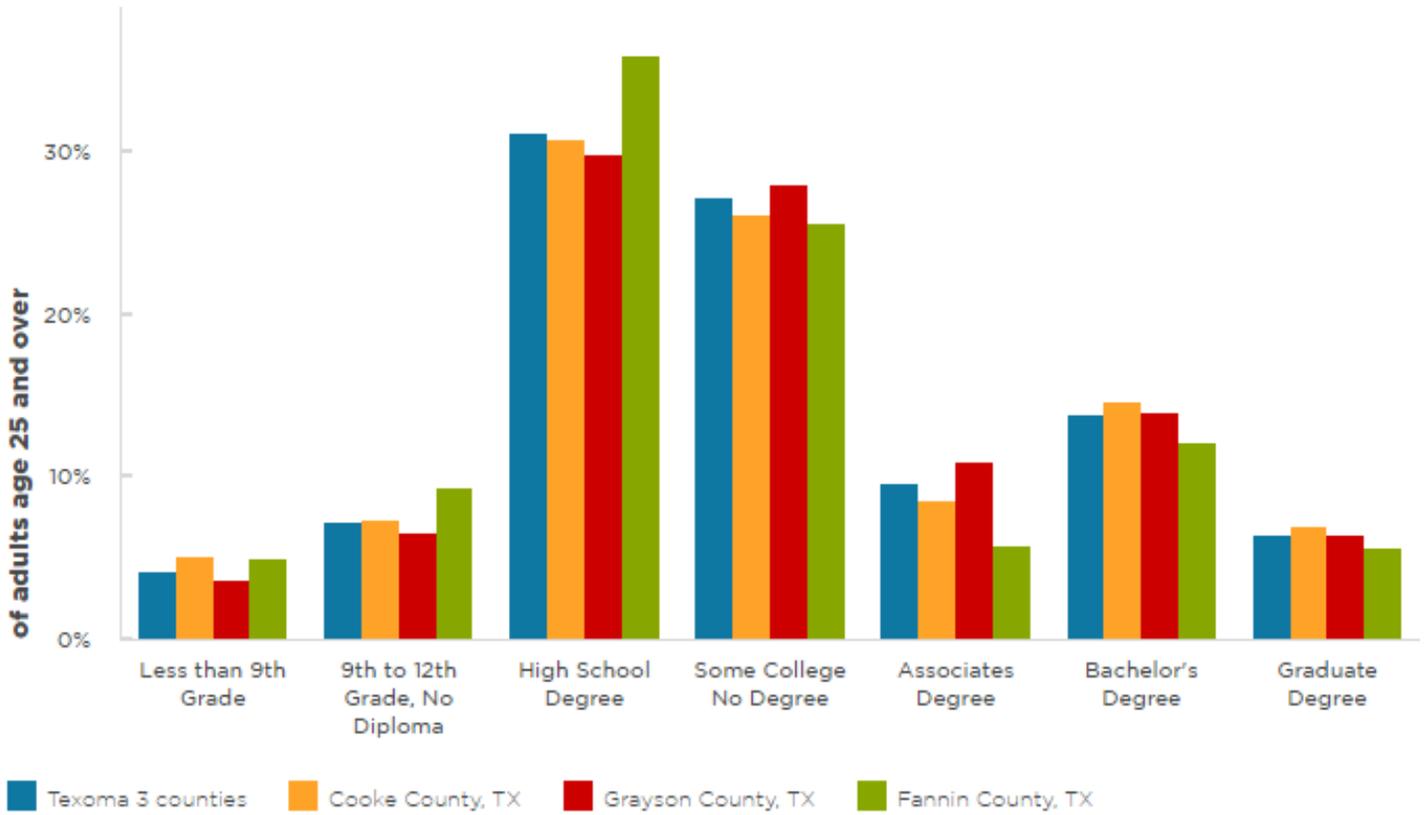
## Population by Age - Page 2 of 4



Sources: US Census Bureau ACS 5-year 2016-2020



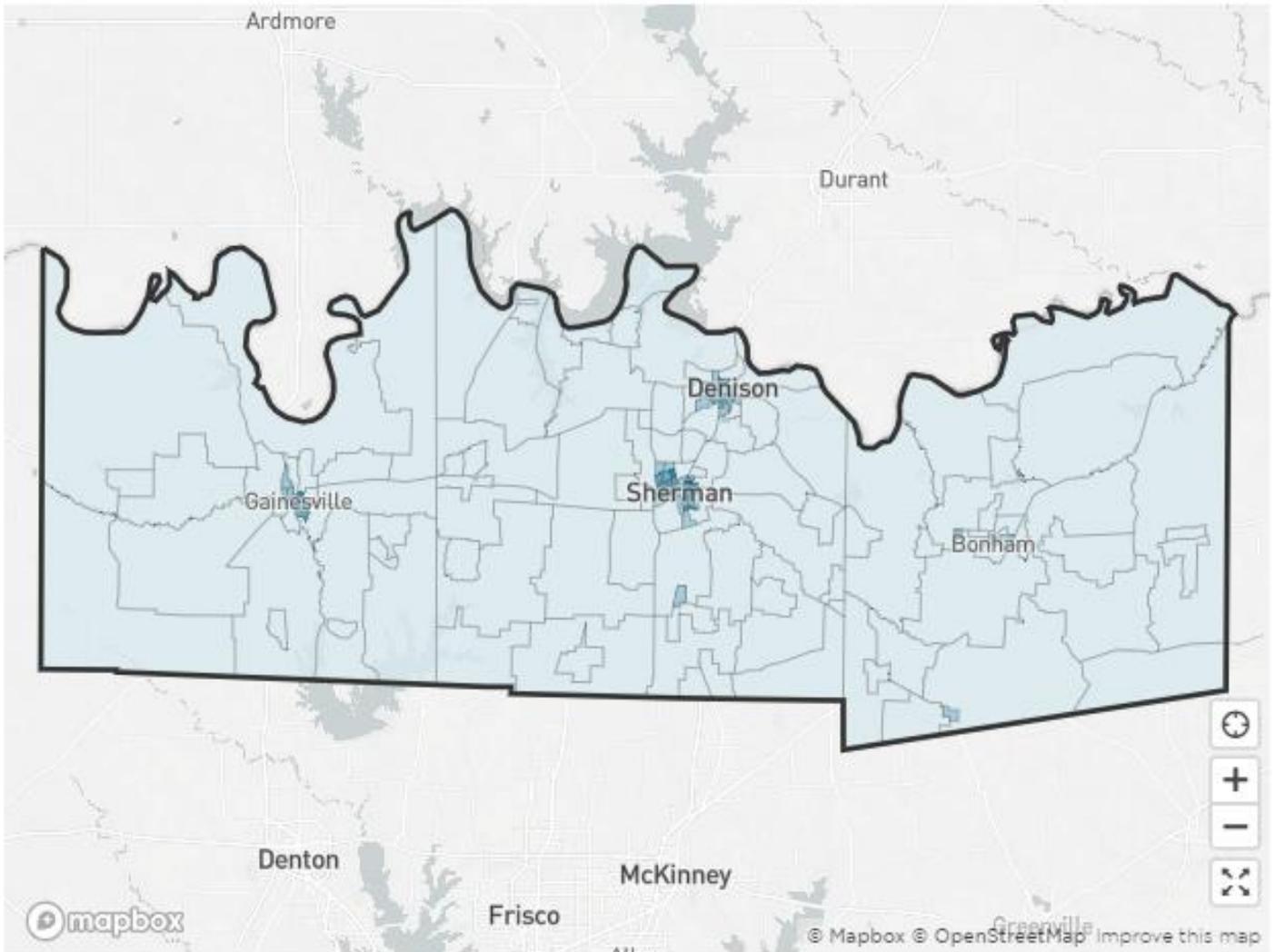
## Educational Attainment - Page 3 of 4



Sources: US Census Bureau ACS 5-year 2016-2020

Demographic Data by Census Block Group - Page 4 of 4

Click into the map to view total females, males, median age and percent college educated.



Sources: US Census Bureau 2020; US Census Bureau ACS 5-year 2016-2020

# Housing Units

## Total Housing Units

**88,213**

Housing units

Texoma 3 counties

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**16,986**

Housing units

Cooke County, TX

---

**56,749**

Housing units

Grayson County, TX

---

**14,478**

Housing units

Fannin County, TX

## Vacant Housing Units

**10,965**

Housing units

Texoma 3 counties

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**1,456**

Housing units

Cooke County, TX

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**7,422**

Housing units

Grayson County, TX

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**2,087**

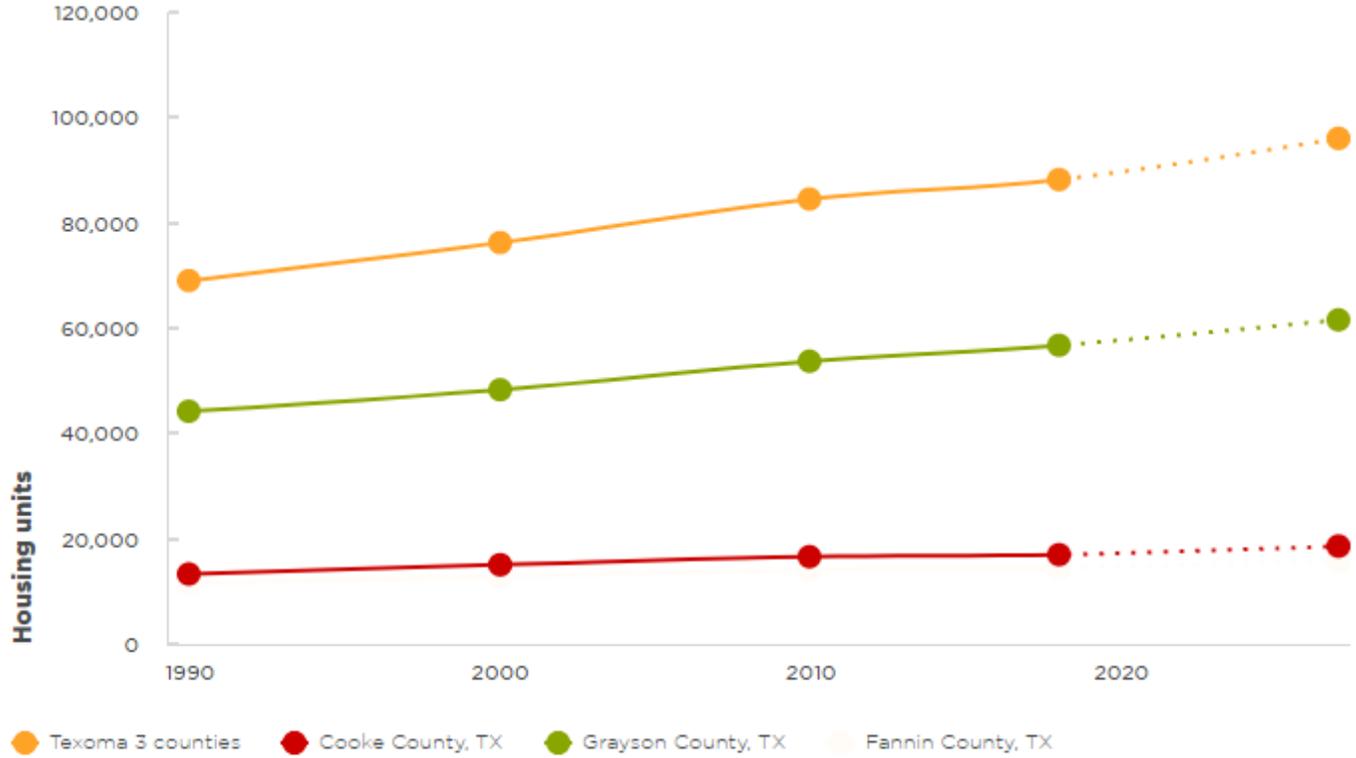
Housing units

Fannin County, TX

Sources: US Census Bureau ACS 5-year 2016-2020



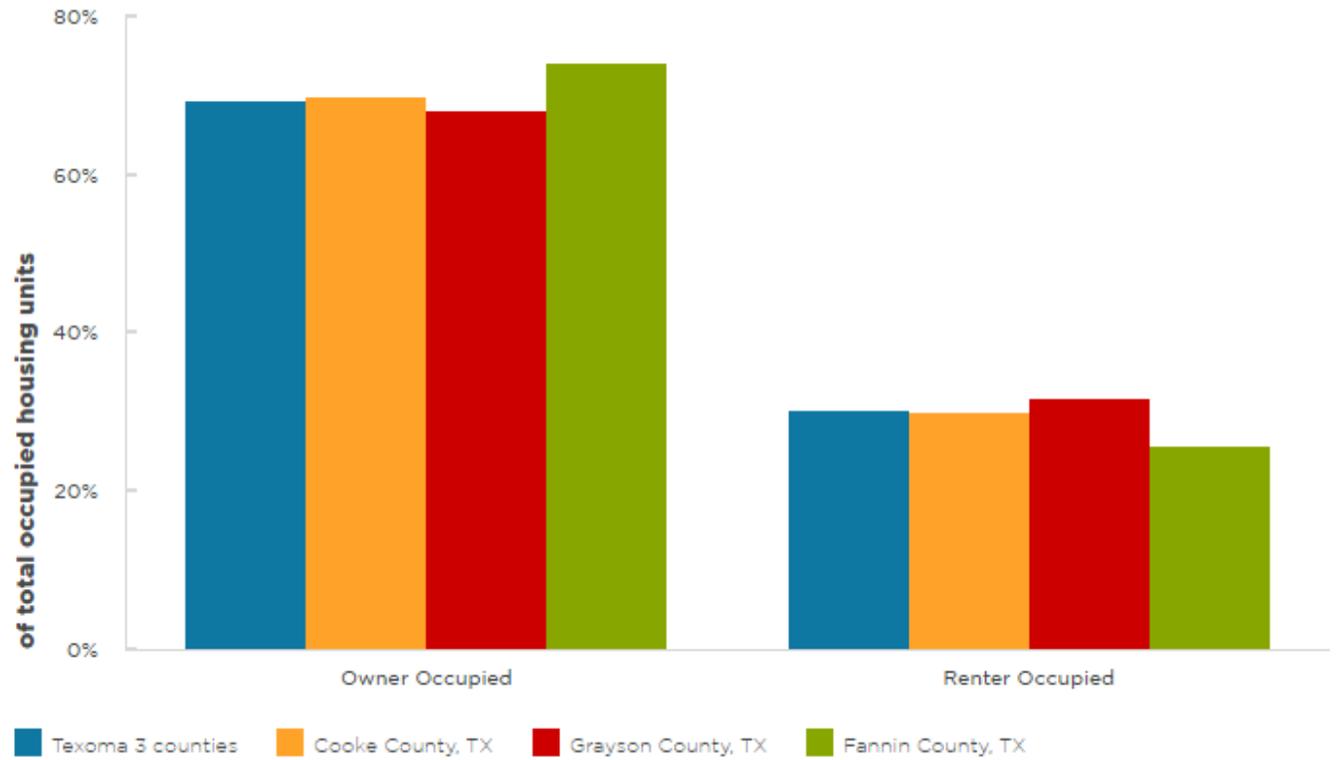
### Housing Units Time Series - Page 1 of 4



Sources: US Census Bureau; US Census Bureau ACS 5-year



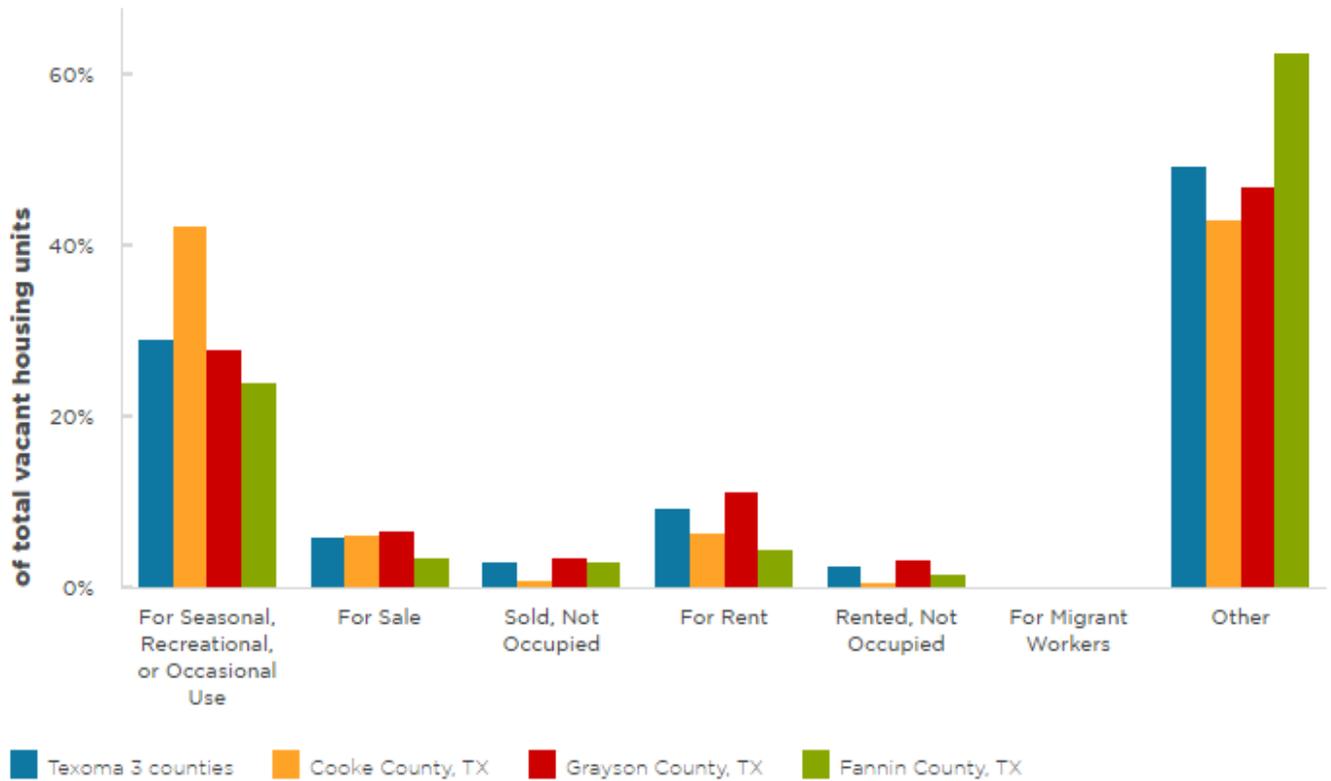
## Owner and Renter Occupied Housing Units - Page 2 of 4



Sources: US Census Bureau ACS 5-year 2016-2020



## Vacant Housing Units by Status - Page 3 of 4

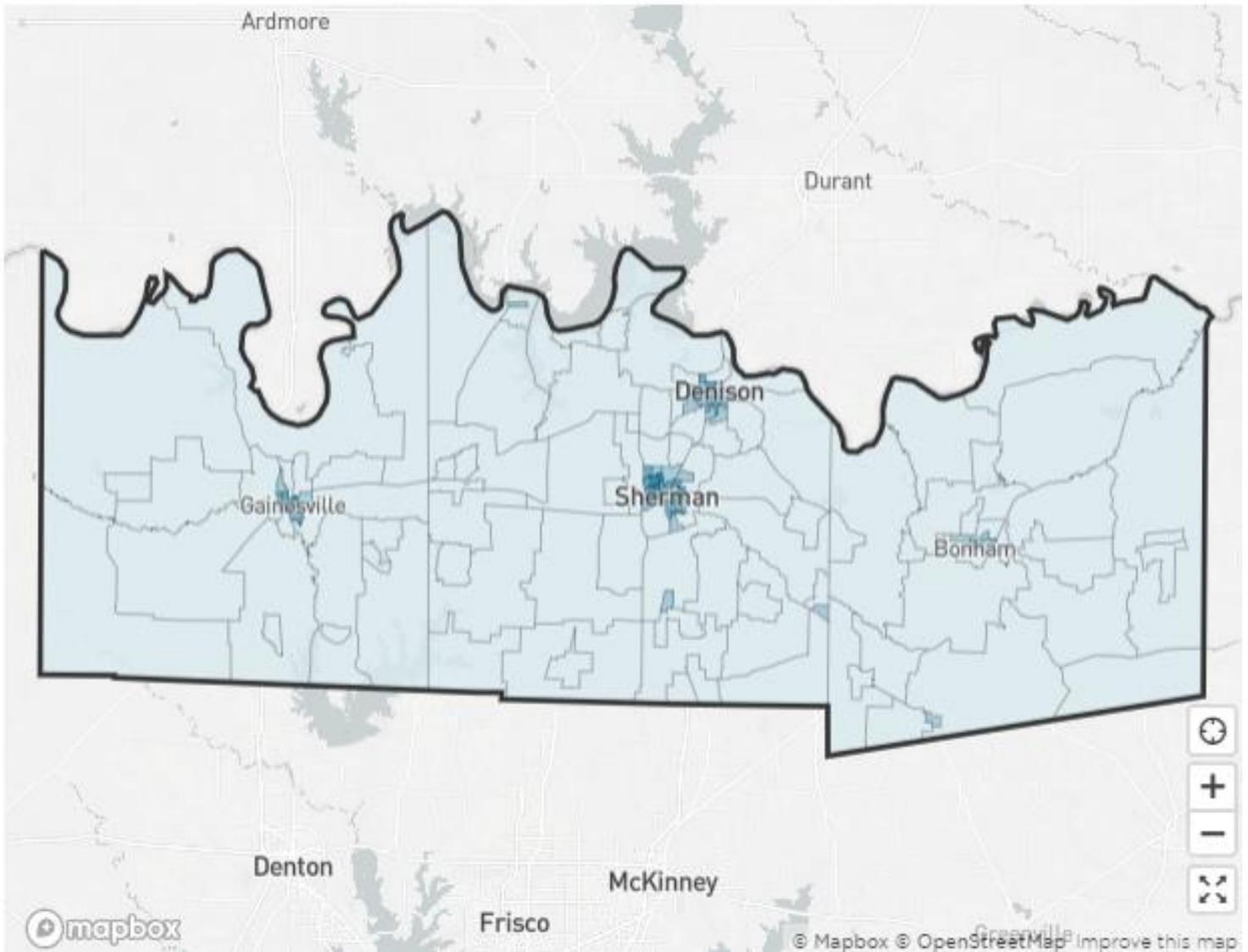


Sources: US Census Bureau ACS 5-year 2016-2020

Note: The "Other" vacancy status includes those vacant for reasons of foreclosure, personal/family reasons, held in legal proceedings, preparing to rent/sell, held for storage of household furniture, needs repairs, currently being repaired/renovated, specific use housing, extended absence, abandoned/possibly to be demolished/possibly condemned, and reason for vacant unknown (Source <https://www.census.gov/housing/hvs/definitions.pdf>)

**Housing Unit Data by Census Block Group - Page 4 of 4**

Click into the map to view total housing units, vacant housing units, owner occupied housing units and renter occupied housing units.



□ Texoma 3 counties

**Housing Unit Density per Acre**

- 0 - 0.6
- 0.6 - 1.2
- 1.2 - 2.4
- 2.4 - 3.7

Sources: US Census Bureau 2020; US Census Bureau ACS 5-year 2016-2020

# Socioeconomic Status

## Median Household Income

**\$64,136**

USD

Texoma 3 counties

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**\$62,733**

USD

Cooke County, TX

---

**\$58,296**

USD

Grayson County, TX

---

**\$57,898**

USD

Fannin County, TX

## Households Below Poverty

**11.8%**

of total households

Texoma 3 counties

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**10.8%**

of total households

Cooke County, TX

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**11.7%**

of total households

Grayson County, TX

---

**13.2%**

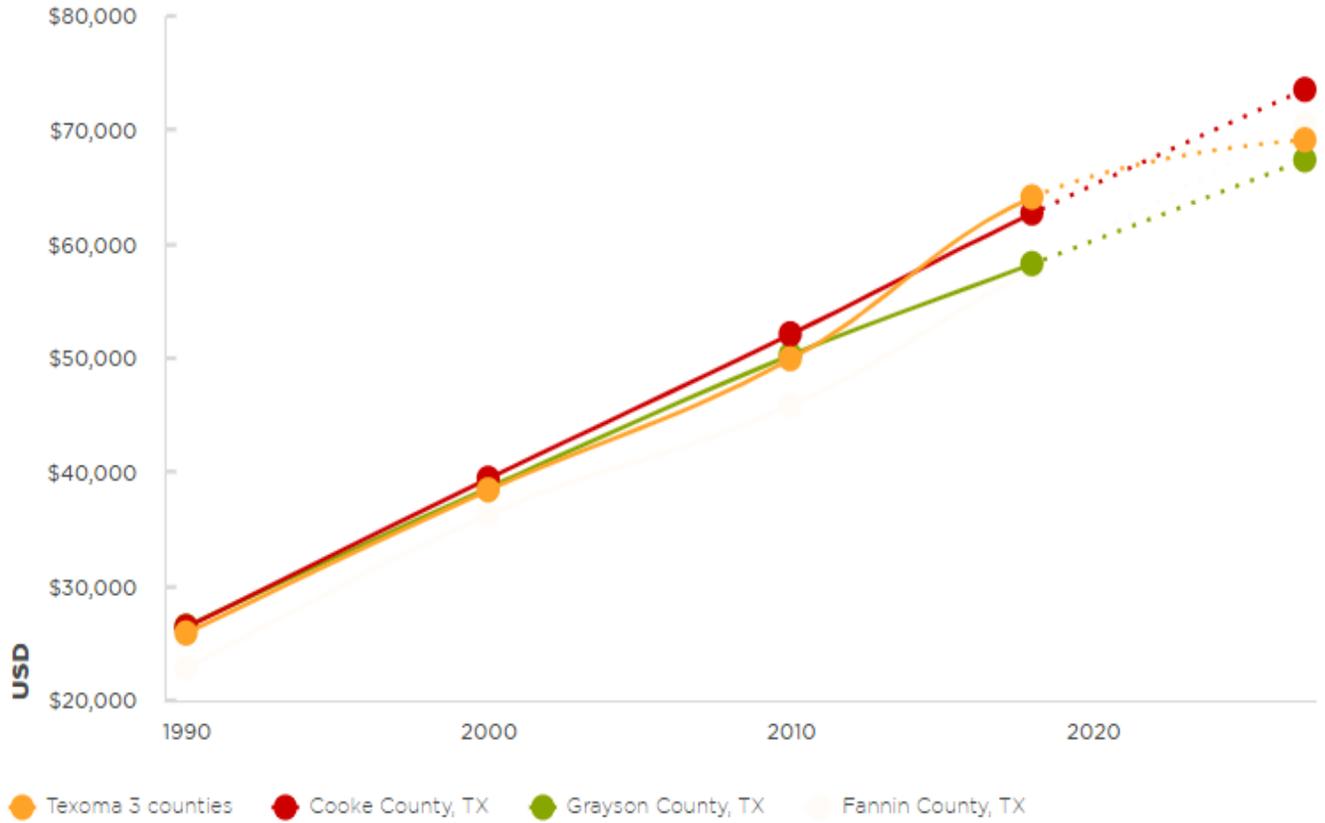
of total households

Fannin County, TX

Sources: US Census Bureau ACS 5-year 2016-2020



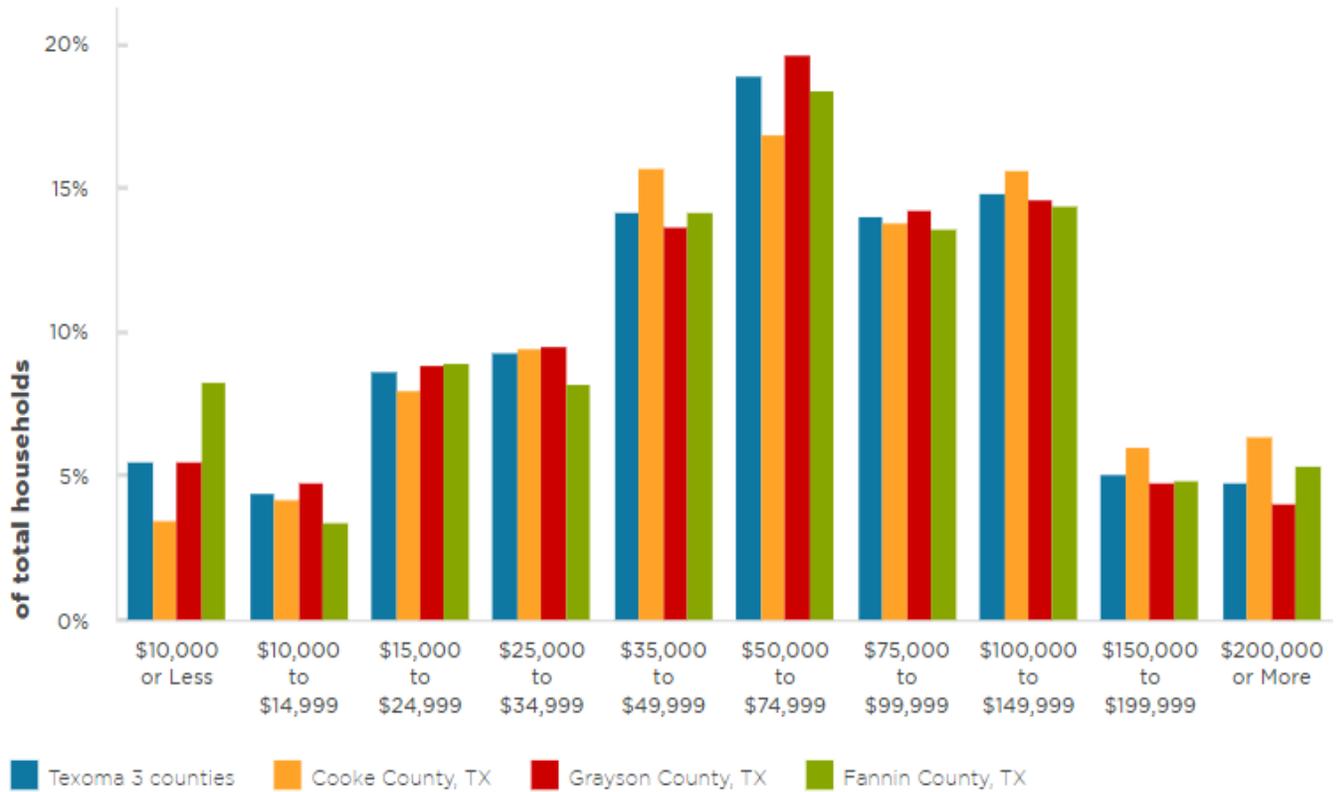
## Median Household Income Time Series - Page 1 of 5



Sources: US Census Bureau; US Census Bureau ACS 5-year



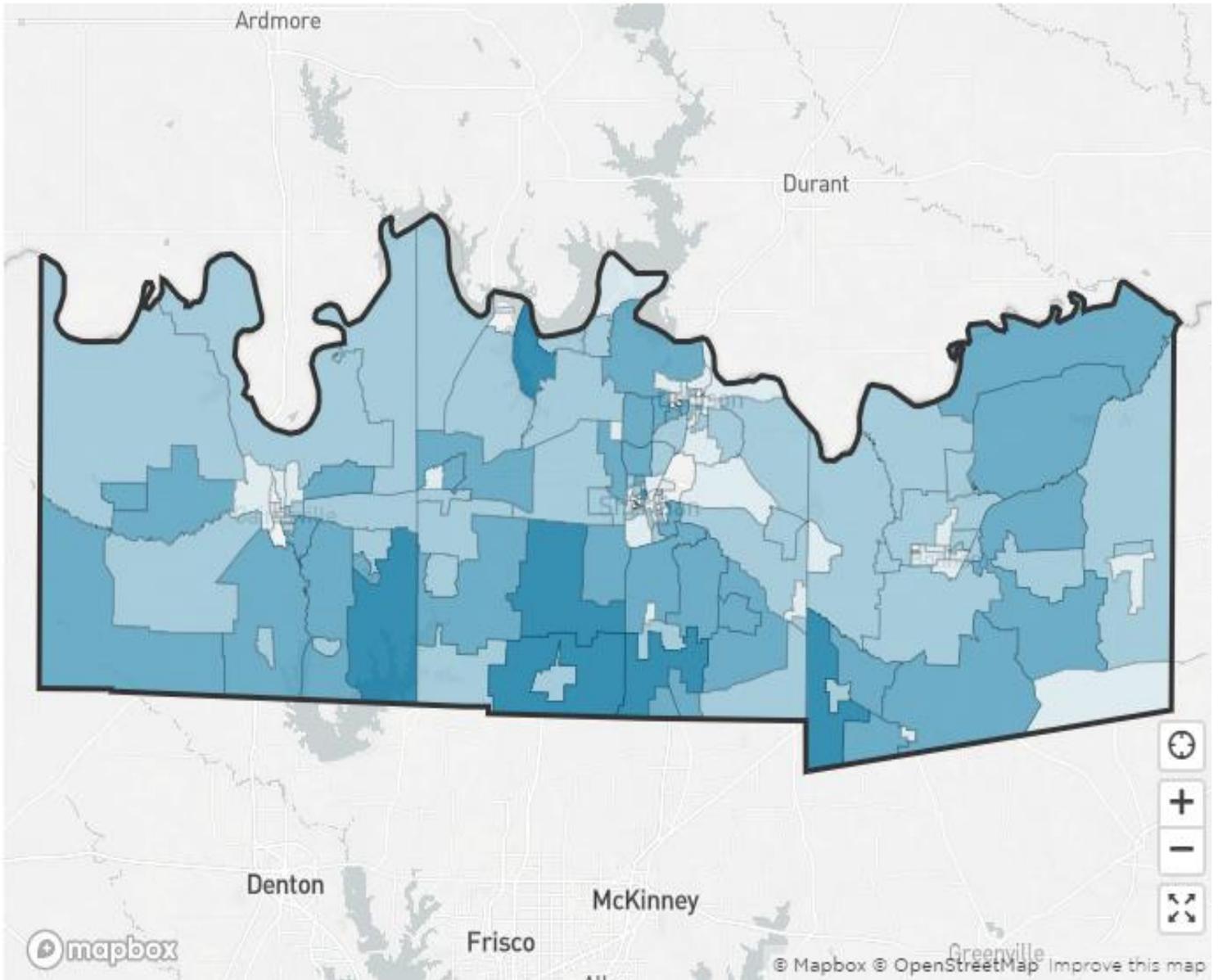
## Household Income - Page 2 of 5



Sources: US Census Bureau ACS 5-year 2016-2020



# Household Income Map - Page 3 of 5



Texoma 3 counties

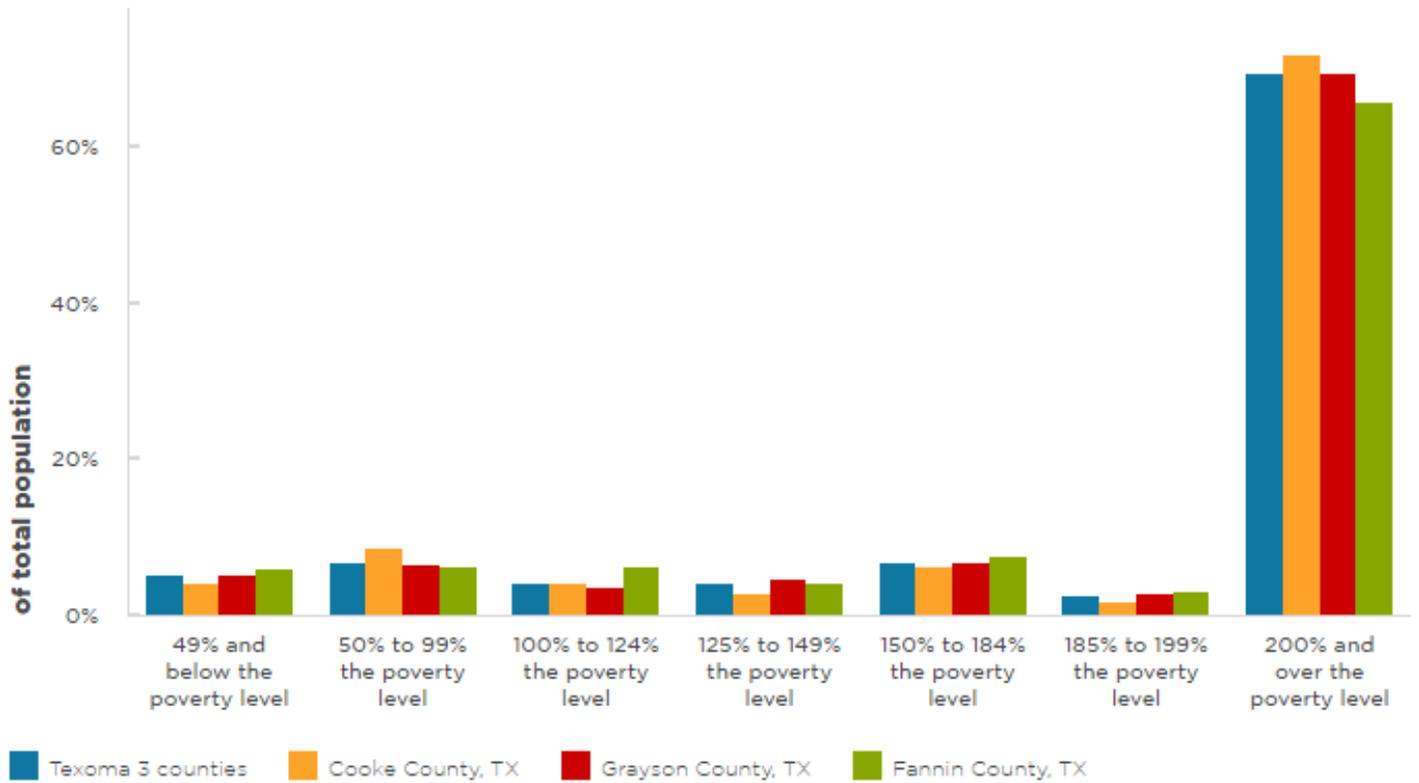
**Median Household Income**

- \$22,093 - \$50,864
- \$50,864 - \$72,940
- \$72,940 - \$105,685
- \$105,685 - \$143,385

Sources: US Census Bureau ACS 5-year 2016-2020



## Poverty Rate - Page 4 of 5



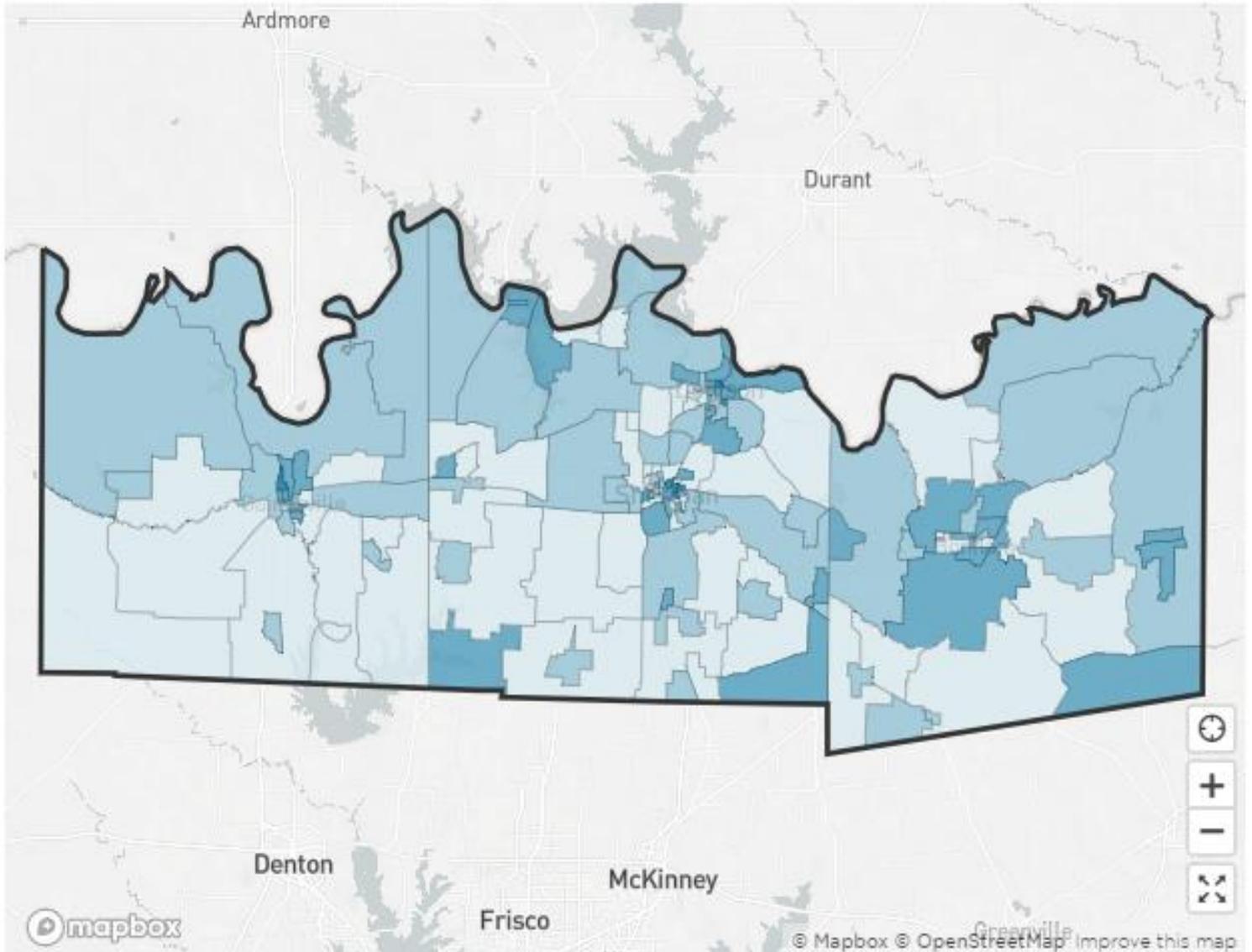
Sources: US Census Bureau ACS 5-year 2016-2020



## Households Below Poverty Level - Page 5 of 5



Click into the map to view total households below poverty.



Texoma 3 counties

**Percent of Households Below Poverty Level**

- 0% - 6.9%
- 6.9% - 17.5%
- 17.5% - 37.2%
- 37.2% - 56.8%

Sources: US Census Bureau ACS 5-year 2016-2020